



Sponsorship and exhibition



Hungarian Molecular Life Science Conference

2025



28-30. March 2025
Eger, Hotel Eger & Park



MBKE



MAGE



Dear Colleagues,

the Hungarian Biochemical Society (MBKE) representing the disciplines of biochemistry and molecular biology, and the Hungarian Genetics Society (MAGE) acting for genetics, cell- and developmental biology, organize their joint conference, entitled

„Hungarian Molecular Life Sciences 2025“,

in Eger, Hungary, between 28-30. March 2025.

By organizing this event, our scientific societies are committed to maintaining the traditions which started with the first “Hungarian Molecular Life Sciences” meeting in 2013. Scientists from institutions of higher education and research institutes of Hungary, as well as of its neighboring countries, are anticipated to attend the meeting. The goal of the conference is to establish a common forum for colleagues working in the fields of biochemistry, cell and structural biology, developmental biology, classic and molecular genetics, molecular biology of human diseases, systems biology, synthetic biology, genomics and bioinformatics.

The meeting will be held in the conference center of Hotel Eger-Park in Eger, the same venue where we already had several successful meetings over the past years. It has been selected to host the lecture halls, the poster exhibition area and that of the company exhibitors in one building, together with the restaurants and social rooms, providing ample possibilities for professional discussions and recreational activities alike.

Hereby we kindly invite you to participate in the Hungarian Molecular Life Sciences 2025 conference. We count on your contribution to a scientific symposium with great atmosphere that will be memorable and beneficial for the whole Community of the Hungarian molecular life sciences. The official language of the conference is English.

The congress is organized in collaboration with Diamond Congress, Co. Their staff is happy to respond to questions you might have on organizational details.

On behalf of the organizers:

László Buday

President of MBKE

József Mihály

President of MAGE

Mihály Kovács

Vice President of MBKE

Beáta Lontay

Secretary General of MBKE

Péter Vilmos

Board member of MAGE

Rita Sinka

Secretary General of MAGE



Platinum Sponsorship Package (Banquet Dinner and Conference App)

- **Exclusive Sponsor of the Banquet Dinner**
- placement of roll-up banners at the dinner venue (banners provided by the sponsor).
- placement of the company logo: on the website with internet link, in the program book, in the conference hall
- Exclusive sponsorship of the conference Smart Event application.
- placement of the sponsor's logo on all pages of the conference application.
- advertisement in the electronic program booklet.
- 12 m² exhibition space.
- placement of two flyers in the conference bag.
- 4 complimentary full registration (excluding accommodation)

*Sponsorship Package Fee: HUF 1,500,000 + VAT
This package is available for one company only.*



Gold sponsorship package #1 (Conference lunch)

- **Exclusive Sponsor of the lunches**
- placement of company banner or roll ups at the venue of the lunches (banner or roll-ups are to be provided by the sponsor)
- placement of the company logo: on the website with internet link, in the program book, in the conference hall
- advertisement in the electronic program booklet.
- 8 m² exhibition space
- flyer insert in the conference bag (max. 1 type of brochure in A/4 size)
- 3 complimentary full registration (excluding accommodation)

Price of the package: 1100.000 HUF+VAT - Available only for one sponsor!

Gold sponsorship package #2 (Conference bag)

- **Exclusive Sponsor of the bag**
- placement of company logo on the delegate bag (one color)
- placement of the company logo: on the website with internet link, in the program book, in the conference hall
- advertisement in the electronic program booklet.
- 8 m² exhibition space
- flyer insert in the conference bag (max. 1 type of brochure in A/4 size)
- 3 complimentary full registration (excluding accommodation)

Price of the package: 1100.000 HUF+VAT- bag is provided by the organizers

Price of the package: 800.000 HUF+VAT- bag is provided by the sponsor

Available only for one sponsor!



Gold sponsorship package #3 (Conference lanyard)

- **Exclusive Sponsor of the lanyard**
- placement of company logo on lanyard (one color)
- placement of the company logo: on the website with internet link, in the program book, in the conference hall
- advertisement in the electronic program booklet.
- 8 m2 exhibition space
- flyer insert in the conference bag (max. 1 type of brochure in A/4 size)
- 3 complimentary full registration (excluding accommodation)

Price of the package: 1100.000 HUF+VAT- lanyard is provided by the organizers

Price of the package: 950.000 HUF+VAT- lanyard is provided by the sponsor

Available only for one sponsor!

Silver sponsorship package #1 (Conference notepad and pen)

- **Exclusive Sponsor of the notepads and pens**
- placement of company logo on the notepads and pens (one color)
- placement of the company logo: on the website with internet link, in the program book, in the conference hall
- advertisement in the electronic program booklet.
- 6 m2 exhibition space
- flyer insert in the conference bag (max. 1 type of brochure in A/4 size)
- 2 complimentary full registration (excluding accommodation)

Price of the package: 950.000 HUF+VAT-

notepads and pens are provided by the organizers

Price of the package: 790.000 HUF+VAT-

notepads and pens are provided by the sponsor

Available only for one sponsor!

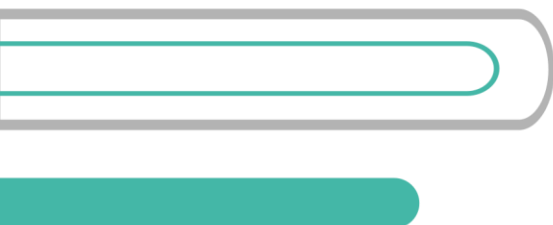


Silver sponsorship package #2 (Conference coffee breaks)

- **Exclusive Sponsor of the coffee breaks**
- placement of company banner or roll ups at the venue of the coffee breaks (banner or roll-ups are to be provided by the sponsor)
- placement of the company logo: on the website with internet link, in the program book, in the conference hall
- advertisement in the electronic program booklet.
- 6 m2 exhibition space
- flyer insert in the conference bag (max. 1 type of brochure in A/4 size)
- 2 complimentary full registration (excluding accommodation)

Price of the package: 950.000 HUF+VAT-

Available only for one sponsor!



Silver sponsorship package #3 (Poster dinner)

- **Exclusive Sponsor of the poster dinner**
- placement of company banner or roll ups at the venue of the poster (welcome) dinner and poster session (banner or roll-ups are to be provided by the sponsor)
- placement of the company logo: on the website with internet link, in the program book, in the conference hall
- advertisement in the electronic program booklet.
- 6 m2 exhibition space
- flyer insert in the conference bag (max. 1 type of brochure in A/4 size)
- 2 complimentary full registration (excluding accommodation)

Price of the package: 950.000 HUF+VAT-

Available only for one sponsor!

Silver sponsorship package #4 (Conference gift)

- **Sponsor of delegate gift or commercial product. Placement of product in the delegate bag**
- placement of the company logo: on the website with internet link, in the program book, in the conference hall
- advertisement in the electronic program booklet.
- 6 m2 exhibition space
- flyer insert in the conference bag (max. 1 type of brochure in A/4 size)
- 2 complimentary full registration (excluding accommodation)

Price of the package: 950.000 HUF+VAT-

Available for any companies without limitation.

Gift is provided by the sponsor!



Bronze package - (General appearance)

- placement of the company logo on the website with internet link, in the program book, in the conference hall
- advertisement in the electronic program booklet
- 4 m2 exhibition space
- flyer insert in the conference bag (max. 1 type of brochure in A/4 size)
- 1 complimentary full registration (excluding accommodation)

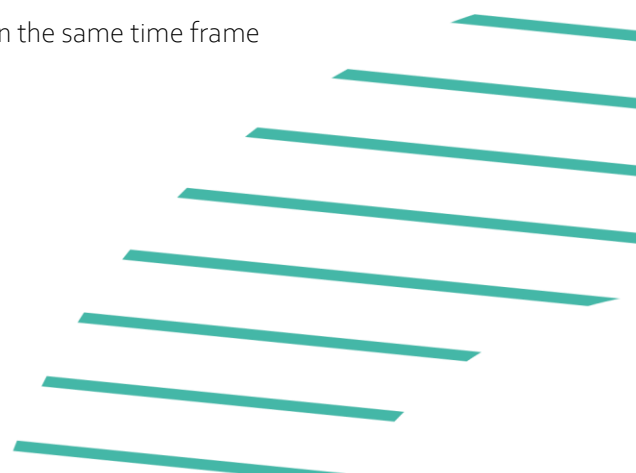
Price of the package: 650.000 HUF+VAT-

Available for any companies without limitation.

Company lecture

- 15 minutes long company lecture in the scientific program
- lecture will take place in plenary format, no parallel session in the same time frame
- only available for platinum, gold and silver sponsors

Price of the package: 350.000 HUF+VAT



Exhibition opportunities

In addition to the opportunities described above, certainly exhibition space is also offered for interested companies. The organisers intend to hold an informal exhibition in the coffee break area without building shell scheme exhibition booths. Exhibition space can be ordered by any company, however, priority spaces have been reserved for sponsoring companies selecting any of the packages above.

The exhibition fees are as follows:

4 m² –unit space: 420 000 HUF + VAT

The stand includes the following: designated area, 1 table, 2 chairs, 1 trash can, 1 230V connection option. The announced m² fee does NOT include the exhibitor's participation fee. A person at the stand is considered a participant if he / she also attends the lectures, he / she is subject to the participation fees on the website:

<http://www.hunlifesci.hu>

Exceptions to this are participants from exhibition companies who are only in the exhibition area (do not attend the lectures). A discounted participation fee of HUF 89.500 Ft gross for the total duration of the even can be requested for them. The amount includes meals (coffee breaks, lunches, receptions, banquets) but does not include conference material and does not entitle you to attend lectures. Please indicate the name and e-mail address of the participant (s) on the application form in the space provided. Please return the exhibitor application form to one of the contact details below by **25 January 2025** at the latest.

Advertisement opportunities

Advertisement in the electronic program booklet
Flyer insert in the symposium bag (maximum A4 size)

100 000 HUF +VAT

170 000 HUF +VAT

We would like to call your kind attention that advertisements are usually part of the sponsoring and exhibition packages, so the prices above mainly reflect to additional pages or leaflet inserts.

Conditions of application and payment

In order to apply for one of the sponsorship packages listed in this booklet, please send your **written expression of intent** indicating your preferred package to the **Conference Secretariat** not later than **20 January 2025**. The content of the sponsorship packages is considered as an official offer on behalf of the organisers. Accepting the offer in any written form (e-mail or application form) results a contract between the parties. After receipt of your application, Diamond Congress Ltd. will sign a contract with the sponsoring company. The sponsorship packages do not include VAT which is currently 27%. The **deadline of the payment** of sponsorship, advertisement and exhibition fees is **latest 1 March 2025**. The organisers reserve the right and the option to alter the content of the packages in the final contract if this is in favour of mutual interest of the parties. Cancellation is not possible from the side of the sponsor, after having sent the expression of intent, as the service (communication towards the participants) is started by the organisers immediately. Cancellation of sponsorship is possible only in case the organiser of the conference does not perform the services listed in the offers due to its own fault. In case the sponsoring package is already booked by another company, the organiser should inform the sponsor immediately and may offer another package to the sponsor.

In case of exhibition space order, the **stand place cannot be occupied by the exhibitor** unless the **full price** of the stand is **paid until 15 March 2025**. Cancellation of the exhibition space can be made in writing, prior to **1 February 2025**.

Contact

Diamond Congress Kft.; Nóra Éles-Etele
1255 Budapest, Pf. 48.;
06 1 225 0209
E-mail: elesetele@diamond-congress.com



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Hungarian Molecular Life Science Conference

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**28-30. March 2025. Eger**

Application form for sponsors and exhibitors

Name of the company:

Postal address:

Invoice address (if different from above):

Name of the contact person:

Phone: E-mail: VAT nr.:

Please, tick the appropriate boxes in the following form.

Detailed description of the various packages and services can be found in the exhibition and sponsorship kit.

1. Sponsorship categories

Platinum package (banquet and application)	1.500.000 HUF+VAT	<input type="checkbox"/>
Gold package #1 (lunch)	1.100.000 HUF+VAT	<input type="checkbox"/>
Gold package #2 (bag)		
1. provided by the organizers	1.100.000 HUF+VAT	<input type="checkbox"/>
2. provided by the sponsor	800.000 HUF+VAT	<input type="checkbox"/>
Gold package #3 (lanyard)		
1. provided by the organizers	1.100.000 HUF+VAT	<input type="checkbox"/>
2. provided by the sponsor	950.000 HUF+VAT	<input type="checkbox"/>
Silver package #1 (notepad and pen)		
1. provided by the organizers	950.000 HUF+VAT	<input type="checkbox"/>
2. provided by the sponsor	790.000 HUF+VAT	<input type="checkbox"/>
Silver package #2 (coffee break)	950.000 HUF+VAT	<input type="checkbox"/>
Silver package #3 (Poster dinner)	950.000 HUF+VAT	<input type="checkbox"/>
Silver package #4 (gift)	950.000 HUF+VAT	<input type="checkbox"/>
Bronze package	650.000 HUF+VAT	<input type="checkbox"/>
Company lecture	350.000 HUF+VAT	<input type="checkbox"/>

2. Advertisement

Advertisement in the electronic program booklet	100.000 HUF+VAT	<input type="checkbox"/>
Flyer insert in the conference bag (maximum A4 size)	170.000 HUF+VAT	<input type="checkbox"/>

We would like to call your kind attention that advertisements are usually part of the sponsoring and exhibition packages, so the prices above mainly reflect to additional pages or leaflet inserts.

3. Exhibition

4 m ² exhibition area	420 000 HUF +VAT	<input type="checkbox"/>
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The stand includes the following: designated area, 1 table, 2 chairs, 1 trash can, 1 230V connection option. The announced m² fee does NOT include the exhibitor's participation fee. A person at the stand is considered a participant if he / she also attends the lectures, he / she is subject to the participation fees on the website:

<https://www.hunlifesci.hu>

Exceptions to this are participants from exhibition companies who are only in the exhibition area (do not attend the lectures). A discounted participation fee of HUF 89,500 gross for the total duration of the even can be requested for them. The amount includes meals (coffee breaks, lunches, receptions, banquets) but does not include conference material and does not entitle you to attend lectures. Please indicate the name and e-mail address of the participant (s) on the application form in the space provided. Please return the exhibitor application form to one of the contact details below by 20 January 2025 at the latest.

In case of exhibition space order, the stand place cannot be occupied by the exhibitor unless the full price of the stand is paid until 1 March, 2025. Cancellation of the exhibition space can be made in writing, prior to 1 February, 2025 with a 10% administrative cost.

By signing this application form, I hereby declare that I understood and accepted the conditions of participation, payment and cancellation.

Date: Signature:

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E-mail: elesetele@diamond-congress.com

